

**WILL PENMAN**

Curriculum Vitae

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**APPOINTMENTS**

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Lecturer, Princeton Writing Program (2018-present)

**EDUCATION**

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**Ph.D. in Rhetoric**, Carnegie Mellon University (2018)

Dissertation: "An Aspirational Rhetoric of Anti-Racism: A Participatory Study of Responsive Engagement"

Committee: Prof. of English Linda Flower (chair), Prof. of English Barbara Johnstone, Assistant Prof. of English Doug Coulson

M.A. Rhetoric, Carnegie Mellon University (2012)

B.A. English, University of Florida (2010), *summa cum laude*, Phi Beta Kappa

Honors thesis: "Re-Terming Repetition"

**PUBLICATIONS**

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ARTICLES

"A Field-Based Rhetorical Critique of Ethical Accountability." *Quarterly Journal of Speech*, Vol. 104, No. 3, 2018, pp. 307-328. ([pdf](#))

"How People Make Sense of Trump, and Why that Matters for Racial Justice." With Doug Cloud. *Journal of Contemporary Rhetoric*, Vol 8, No. 1-2, 2018, pp. 107-136. ([multi-media pdf](#))

BOOK REVIEWS

"Review: *Participatory Critical Rhetoric: Theoretical and Methodological Foundations for Studying Rhetoric In Situ*." *Quarterly Journal of Speech*, Vol 103, No. 1-2, 2017, pp. 198-202. ([pdf](#))

"Book Note: *A Search Past Silence: The Literacy of Young Black Men*," *Language in Society* Vol 43, No. 2, 2014, pp. 261-262. ([pdf](#))

## AWARDS AND COMPETITIVE GRANTS

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1st place, and People's Choice (of 68 entrants) in Carnegie Mellon's "3 Minute Thesis" competition, 2018 ([video](#))

University Graduate Student Teaching Award (nominee), Carnegie Mellon University 2017-2018

English Department Graduate Student Teaching Award, Carnegie Mellon Department of English 2017-2018

Finalist (top 10 of 70+ entrants) in Carnegie Mellon's "3 Minute Thesis" competition, 2017, [video](#)

\$5,000 Implementation grant from The Sprout Fund's inaugural "Remake Learning" Fellowship, 2013, see "Online Projects"

\$10,000 Research grant from The Sprout Fund's inaugural "Remake Learning" Fellowship, 2012

## PRESENTATIONS

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### CONFERENCE PRESENTATIONS

"'I'll Take it From Here': Amazon's Playful Argument for us to Avoid Alterity Relations with Artificial Intelligence" (accepted) National Communication Association (2018, Salt Lake City, UT)

"The *Confianza* Classroom: Building Community in Composition Class," (accepted) maker space at Watson, with Joe Serio (2018, Louisville, KY)

"The Possibility of Adapting Liturgy for Anti-racist Rhetorical Work" Rhetoric & Religion in the 21st Century (2018, Knoxville, TN)

"Teaching Students to Write Ethical Job Application Materials in the Midst of Systemic Injustice: A Pilot Pedagogical Intervention" Association of Business Communication regional conference (2018, Madrid, Spain)

"Racializing *Imitatio* to Grow in Interdependence", **chair of panel**, "*Imitatio* and Improv: Rhetorical Invention in Social Justice Efforts". Rhetoric Society of America (2018, Minneapolis, MN)

"Siri's Identity: How People on the Margins Use Parody YouTube Videos to Make Themselves Represented in AI" Digital Innovations Showcase at Computers and Writing (2018, Fairfax, VA)

"Rhetorical Debriefing as a Strategy for Rewriting Racial Logics" ([video](#)) The Logic of Racial Practice: Embodied Cognition, *Habitus*, and Implicit Bias symposium, (2018, Pittsburgh, PA)

"An Interdependence Model for Interacting With(in) the Field: Rhetorically Theorizing Research Ethics" National Communication Association (2017, Dallas, TX)

"Christian Witness Language Ideology and its Role in White Anti-Racism Work" National Communication Association pre-conference on Rhetoric, Religion and Freedom (2016, Philadelphia, PA)

“Mobility to Exit the Research Field: White Privilege Interfering with Interracial Dialogue” ([video](#)) Rhetoric Society of America (2016, Atlanta, GA)

“Pedagogical Implication of Aspirational Rhetorics: Framing Learning to Write as an Extension of Learning ‘To Religion’” ([video](#)) Conference on College Composition and Communication (2016, Houston, TX)

“Challenges Using Multimodality to Cross Literacy Borders: A Case Study of a Hip Hop Literacy Program” Rhetoric Society of America (2014, San Antonio, TX)

“Is the Internet in the First World? Internet Memes as Self-Recrimination” ([poster](#)) at CRDM Symposium on Emerging Genres, Forms, Narratives—In New Media Environments (2013, Raleigh, NC)

#### INVITED LECTURES

“Renewal for the Long Journey Against Racism.” Open Door Church retreat, with April Roebuck (2018, Ligonier, PA)

“Rhetorical Reciprocity in Fieldwork.” University of Pittsburgh Rhetoric Society of America graduate chapter meeting (2016, Pittsburgh, PA)

#### UNIVERSITY/DEPARTMENT PRESENTATIONS

Poster presentation. “Learning From our Teaching by Reflecting on Iterative Pedagogical Changes,” Teaching and Learning Summit, Carnegie Mellon, 2017.

Roundtable contributor. “Publicity and Counterpublicity after Election 2016,” Graduate Student Colloquium, Carnegie Mellon, 2016.

Teaching roundtable presentation, “Contribution is Just your Opinion, Right?” Annual English Department Graduate Student Roundtables, Carnegie Mellon, 2013.

#### WORKSHOPS AND INSTITUTES

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KairosCamp, inaugural NEH-funded digital publishing institute for authors and editors, with Cheryl Ball, David Rieder, Madeleine Sorapure, and Doug Eyman (2017, 80 hours)

“Rhetoric, Humor, and Play,” Rhetoric Society of America Summer Institute, with Jonathan Rossing (2017, 20 hours)

“Working the Field: Rhetorical Studies and Ethnographic Methods,” Rhetoric Society of America Summer Institute with Ralph Cintrón, Scott Graham, Gerald Hauser, and Candice Rai (2015, 40 hours)

Digital Humanities, workshop, Carnegie Mellon University (2015, 40 hours)

Technology Enhanced Learning, workshop, Carnegie Mellon University (2015, 40 hours)

## DIGITAL PROJECTS

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“An Interactive Online Tool for Conceptualizing Writing Programs.” Webtext ([link](#), works best on desktops/laptops, 2013)

“4 Tips for Project-based Learning with Teens.” Infographic ([link](#), design by Alyssa Fogel, for The Sprout Fund, 2013)

“Having your Digital Cake and Cating it, too.” Blog entry ([link](#), *The Silver Tongue: Rhetorical Criticism for the Engaged Citizen*, 2012)

“Great Moments in Public Signage, Internet Edition: The Rhetoric of 404 pages.” Blog entry ([link](#), *The Silver Tongue: Rhetorical Criticism for the Engaged Citizen*, 2011)

## RESEARCH LABS

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“Alex” project, Justine Cassell’s ArticulaLab, Human Computer Interaction Institute, Carnegie Mellon University. Transcription and coding, to investigate the impacts of code switching on learning, using an African American virtual peer that interacts with African American 3rd grade students (2015, 400 hours)

National Robotics Engineering Center. Curriculum development and writer. Co-developed math curriculum on a 12 person team for a video game to teach middle-schoolers proportional thinking. Used information-design principles to create 40-page teacher’s guide (2013, 400 hours)

## TEACHING

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### CLASSES TAUGHT

**Writing for the Professions**, a professional and technical communication course (F17, S18)

**Interpretation and Argument**, an argument-based first-year writing course. Readings and students’ essays in each section focused around several themes and controversies:

“Rainbows, Butterflies, and Robots.” What ethical obligations will humans have to emerging artificial intelligence? (S17, F16, S16)

“Making ☺.” How should people pursue peace? (S15)

“Respect the Tech: Cyborgs and Humanity.” How does technology shape who we are as humans? (S14, F13)

“Take me to your leader.” How do people lead well? (F12, S13)

**Reading and Writing in an Academic Context**, a first-year writing course for multi-lingual speakers who still need instruction about the rhetorical and linguistic demands for academic reading and writing in an American university. Readings and students’ essays in each section focused around several themes and controversies:

“Who is Speaking? Language diversity” How does language shape culture, and vice versa? (F15)

“Why do we work?” (F14)

#### WRITING CENTER

Communication Consultant at Carnegie Mellon's Global Communication Center (2017-2018, 87 client meetings)

Workshop leader, weekend writing enrichment program for sophomores, 2013-2015.

#### TEACHING CERTIFICATES

"Future Faculty" Program certificate, Carnegie Mellon's Eberly Center for Teaching Excellence and Educational Innovation. Completed by attending eight seminars, receiving teaching feedback from two classroom observations, creating a syllabus for a future course, and workshopping a statement of teaching philosophy

#### SUPERVISION AND MENTORING

Dominique (Corley) Branson, paid Research Assistant, transcription, 2016-2017

Changyuan Liu, paid Teaching Assistant, draft commenting and student support, F15

Elena Garcia, paid Teaching Assistant, draft commenting and student support, F15

Souri Somphanith, paid Teaching Assistant, draft commenting and student support, F14

Alyssa Fogel, paid design contractor, created "4 Tips for Project-based Learning with Teens," 2013

#### SERVICE

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##### TO THE PROFESSION

Reviewer, Western States Communication Association 2019 Convention

Assistant Editor, *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 2017-present

Chair, Three Rivers Graduate Chapter of Rhetoric Society of America at Carnegie Mellon University, 2013-2015

##### TO THE UNIVERSITY

Table facilitator, Carnegie Mellon University, college-level "Conversation About Race, Community and Marginalization." Nov 2016

Director of Communications, National Association of Graduate-Professional Students, Northeast Region Board, 2011-2012

##### TO THE DEPARTMENT

Graduate Representative to the English Faculty, 2017-2018

First-year placement essay rater, Summer 2015

## **MEMBERSHIP IN SCHOLARLY ORGANIZATIONS**

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Rhetoric Society of America (RSA)

National Communication Association (NCA)

National Council of Teachers of English (NCTE)

Modern Language Association (MLA)